ORDER

Orders	Order / Rev: Alt Order #:	06839841		
	Product Desc:	Issue		
	Estimate:	1577		KSNV
	Flight Dates:	09/12/12 - 09/17/12	Primary AE:	Amy McCreary
	Original Date / Rev:	08/08/12 / 09/14/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Great American Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
	,	1010 Wisconsin Ave. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Democratic Congressional Campaign	fersel	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	·

Bill	Plan
	_

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	69	\$46,425.00	\$39,461.25

Totals										
Month	# Spots	Gross Amount	Net Amount	Rating						
September 2012	69	\$46,425.00	\$39,461.25	0.00						
Totals	69	\$46,425.00	\$39,461,25	0.00						

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$46,425.00
Market	100%	\$154,750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$41,782.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$26,307.50
KTUD	1%	\$1,547.50
KVVU	17%	\$26,307.50
KVWB	0%	\$0.00
LV1	. 0%	\$0.00
UNKWN	8%	\$12,380.00

<u>Weekdays</u>

Spots/Week

Start Date End Date

L	n (Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type Spot	S	Amount
E	1 F	(SNV	09/12/12	09/17/12	M-F 5-6a WakeUp w/V M-F 5-6a WakeUp w/V		5-6a	M-WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
					NERS ORDER CANNO NITL WED 9/12	_								

<u>Rating</u>

<u>Rate</u>

Print Date: 09/17/12 11:09:08 Page 2 of 3

Order / Rev:

105333

Advertiser:

Democratic Congressional Campaign Cc

Alt. Order #:

06839841

Product Desc:

Flight Dates:

09/12/12 - 09/17/12

Estimate:

Issue 1577

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	09/12/1	2 09/17/12	M-F 5-6a WakeU		5-6a	M-WTF	:30	5	\$325,001	0.00 NM	5	\$1,625.00
			M-F 5-6a WakeU NER\$ ORDER CA NITL WED 9/12		UNTIL WED	9/12						
<u>Sta</u> Week: 09/	rt <u>Date</u> /11/12	End Date 09/17/12	<u>Weekdays</u> M-WTF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
E 2 KSNV	09/12/1	2 09/17/12	Wake Up Early w	-	430a-5a	M-WTS	:30	5	\$200.001	0.00 NM	5	\$1,000.00
			Wake Up Early W VAGNERS ORDEF NITL WED 9/12		ART UNTIL I	WED 9/12						
<u>Sta</u> Week; 09/	<u>rt Date</u> /11/12	End Date 09/17/12	<u>Weekdays</u> M-WTS	Spots/Week 5	<u>Rate</u> \$200.00	<u>Rating</u> 0.00						
E 3 KSNV	09/12/1	2 09/17/12	M-F 6-7a WakeU		6-7a	M-WTF	:30	4 \$	1,000.001	0.00 NM	4	\$4,000.00
			NERS ORDER CA NITL WED 9/12		UNTIL WED	9/12						
<u>Sta</u> Week: 09/	art Date	End Date 09/17/12	<u>Weekdays</u> M-wTF	Spots/Week	<u>Rate</u>	Rating						
			Today Show	CM	\$1,000.00 658a-9am	0.00 M-WTF	:30	2 \$	1,500.001	0.00 NM	2	\$3,000.00
TODAY	' SHOW	ORDER CAI	Today Show NOOT START UNI NITL WED 9/12	TIL WED 9/12								
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/17/12	M-WTF		\$1,500.00	0.00			0070 004	0.00 MHz		****
			News 3 Sunrise - News 3 Sunrise 5	SATURDAY	6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
ORDEF	R CANNO	T START U	ER CANNOT STA NITL WED 9/12			-						
<u>Sta</u> Week; 09/	art <u>Date</u> /10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
			News 3 Sunrise -		6a-7a	S	:30	1	\$325.001	0.00 NM	1	\$325.00
			News 3 Sunrise 5 ER CANNOT STA NITL WED 9/12		ED 9/12							
<u>Sta</u> Week: 09/	art <u>Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 12 KSNV	09/12/1	2 09/17/12	M-F Today Show	III 4th 13M	10am-11am	M-WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
			Today 4th Hour SANNOT START U NITL WED 9/12	NTIL WED 9/	12			•				
<u>Sta</u> Week: 09/		End Date 09/17/12	<u>Weekdays</u> M-WTF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
P			Rachael Ray	CM	11am-12pm	'''''''''''''''''''''''''''''''''''''	:30	5	\$325.001	0.00 NM	5	\$1,625.00
			Rachael Ray NOT START UNTI NITL WED 9/12	L WED 9/12								
-	art Date	End Date	Weekdays	Spots/Week		Rating						
E 14 KSNV		09/17/12 2 09/17/12	M-WTF Noon News	CM	\$325,00 12-1230pm	0.00 M-WTF	:30	5	\$425.001	0.00 NM	5	\$2,125.00
			Noon News		,	141-A4 1 1	.50	3	ψ 4 23.00 [O.CO INIVI	5	φ Ζ, 1 Ζ9.00
ORDEF	R CANNO	OT START U	CANNOT START NITL WED 9/12			D-t'			•			,
<u>اد .</u> Week: 09	art <u>Date</u> /11/12	End Date 09/17/12	<u>Weekdays</u> M-WTF	Spots/Week 5		Rating 0.00			•			
E 15 KSNV	09/12/1	2 09/17/12	The Agenda 1230		1230-1p	M-WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
			The Agenda 123 DER CANNOT ST NITL WED 9/12		VED 9/12					·		
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/17/12 2 09/17/12	M-WTF The Doctors	CM 5	\$325.00 2pm-3pm	0.00 M-WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
			The Doctors					•	, , , , , , , , , , , , , , , , , , , ,	2.20	ľ	41,020,00
THE DO	OCTORS	ORDER CA	NNOT START UN	ITIL WED 9/12	2						1	

Print Date: 09/17/12 11:09:08 Page 3 of 3

KSNV

Order / Rev:

105333

Advertiser:

Democratic Congressional Campaign Cc

06839841

Product Desc:

Flight Dates:

09/12/12 - 09/17/12

Estimate:

Issue 1577

Ln Ch Start ORDER CANNO	End OT START U	Inventory Code NITL WED 9/12	Break	Start/End 7	⊺ime Days	Len Spo	ots Rate Pri	Rtg Type Sp	ots	Amount
<u>Start Date</u> Week: 09/11/12	End Date 09/17/12	<u>Weekdays</u> M-WTF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00					
E 17 KSNV 09/12/		Dr. Phil	СМ	3-4p	M-WTF	:30	5 \$450.001	0.00 NM	5	\$2,250.00
		Dr Phil START UNTIL WI NITL WED 9/12	ED 9/ 1 2							
<u>Start Date</u> Week: 09/11/12	End Date 09/17/12	<u>Weekdays</u> M-WTF⊶	Spots/Week 5	<u>Rate</u> \$450.00	Rating 0.00					
E 18 KSNV 09/12/			HOUR)CM	4-5pm	M-WTF	:30	5 \$600.001	0.00 NM	5	\$3,000.00
		4PM NEWS (1 h RDER CANNOT S NITL WED 9/12		(4:00 PM-4:3 WED 9/12	30 PM)		, ·			
<u>Start Date</u> Week: 09/11/12	End Date 09/17/12	<u>Weekdays</u> M-WTF	Spots/Week 5	<u>Rate</u> \$600.00	Rating 0.00					
E 19 KSNV 09/12/		NEWS 3 at 4 (1	HOUR)CM	4-5pm	M-WTF	:30	5 \$700.001	0.00 NM	5	\$3,500.00
		4PM NEWS (1 h CANNOT START U NITL WED 9/12		(4:30 PM-5:0 12	00 PM)					
<u>Start Date</u> Week: 09/11/12	End Date 09/17/12	<u>Weekdays</u> M-WTF	Spots/Week 5	<u>Rate</u> \$700.00	Rating 0.00					
E 20 KSNV 09/12/		M-F Early News	СМ	5-630p	M-WTF	:30	5 \$1,000.001	0.00 NM	5	\$5,000.00
		M-F Early News INOT START UNT NITL WED 9/12	TL WED 9/12							
<u>Start Date</u> Week: 09/11/12	End Date 09/17/12	<u>Weekdays</u> M-WTF	Spots/Week 5	Rate \$1,000.00	Rating 0.00					
E 21 KSNV 09/15/		•	s CM	5pm-630pm		:30	1 \$650.001	0.00 NM	1	\$650.00
		Sa-Su Early New R CANNOT STAR NITL WED 9/12		9/12						
<u>Start Date</u> Week: 09/10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$650.00	Rating 0.00					
E 29 KSNV 09/16/	12 09/16/12			1p-9p	S	:30	1 \$8,000.001	0.00 NM	1	\$8,000.00
		NFL End of Gam IOT START UNTIL NITL WED 9/12								
Start Date Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$8,000.00	Rating 0.00					
E30 KSNV 09/16/		News 3 Live in P		7-10pm	S	:30	1 \$1,600.002	0.00 NM	1	\$1,600.00
		News 3 in Prime CANNOT START NITL WED 9/12	UNTIL WED	9/12				į		
<u>Start Date</u> Week: 09/10/12	<u>End Date</u> 09/16/12	Weekdays	Spots/Week	<u>Rate</u> \$1.600.00	Rating 0.00					
E31 KSNV 09/12/	, , , , , , , , , , , , , , , , , , , 	M-F News 3 at E	leven CM	11pm-1135 _l		:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
		M-F News 3 at E R CANNOT STAF NITL WED 9/12		O 9/12						
Start Date Week: 09/11/12	End Date 09/17/12	<u>Weekdays</u> M-WTF	Spots/Week	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00					
E 32 KSNV 09/15/		Sa-Su News 3 at	ElevenCM	11pm-1135 _i		:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
		Sa-Su News 3 at R CANNOT STAF NITL WED 9/12		9/12						
Start Date Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$1,100.00	Rating 0.00					
7700K. 00/10/12	00/10/12	·····	I	Ψ1,100.00	0.00					

69